



**Cradle to Career**

Anchored at United Way of Tucson and Southern Arizona

## Our Vision

Successful children | Engaged community | Thriving economy

## Our Mission

The mission of the Cradle to Career Partnership (C2C) is to prepare every child for success in school and life, ensuring the economic vitality of our community.

## How We Work

### Building a Shared Community Vision of Long-Term Impact

- Align community leaders and stakeholders with a cross-sector, multi-level structure.
- Use data to track progress and promote shared accountability for results.

### Broker Access to Data

- Build capacity to use data to conduct small tests of change that lead to big impact.
- Reveal inequities in how resources, decision-making power and opportunities are distributed to inform policies and practices.

### Aligning Resources to the Practices that Get Results

- Leverage existing resources and innovative partnerships to scale what works.
- Take collaborative action to implement strategies that accelerate outcomes.

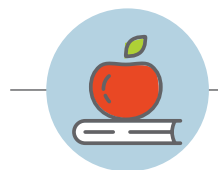
### Centering Equitable Outcomes

- Amplify and empower family, youth, and community voices to be leaders at the table.
- Co-develop solutions and use data to accelerate progress to eliminate disparities.

Visit our website: [C2CPima.org](https://C2CPima.org)

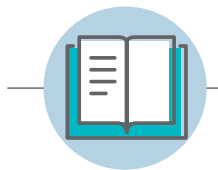
## C2C Outcome Areas –Impact and Bright Spots

C2C is committed to lifting up best practices using data-informed decision making that get results for kids no matter race, economic background, or zip code. Below are some snapshots of our current work in our eight outcome areas.



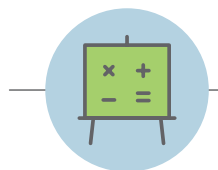
### SCHOOL READINESS

Supporting efforts for more sustainable investments in early childhood education systems to increase equitable access for all families.



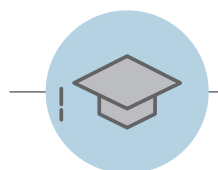
### EARLY LITERACY

3,378 K-3rd students and 146 teachers impacted by district-wide shifts in early literacy practices and adding 4 more teams next school year.



### MIDDLE SCHOOL MATH

Working with multiple school districts to implement and scale targeted professional development strategies for middle school math teachers.



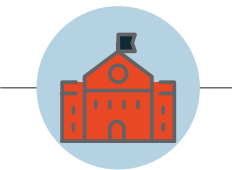
### HIGH SCHOOL GRADUATION

Compared to 2021, there was 142% increase in number of REC-enrolled youth who received a high school credential.



### POST-SECONDARY ENROLLMENT

Launched Change Network, engaging with UA and PCC leaders with a focus on incorporating family and student voice.



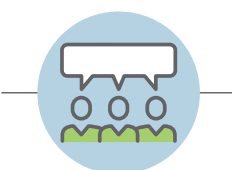
### POST-SECONDARY COMPLETION

Developing strategies to support students' successful completion of math requirements needed for their chosen career improvement projects.



### CAREER ATTAINMENT

Working with employers to develop flexible paid work experiences with positive mentoring and on-site support that result in employment opportunities.



### OPPORTUNITY YOUTH RE-ENGAGEMENT

Over 1,100 Opportunity Youth enrolled in re-engagement services to re-connect to education and career pathways.

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## How to Get Involved

Help us raise awareness about the impact of C2C by

- Visiting our website, [www.c2cpima.org](http://www.c2cpima.org)
- Sign up for Steps Forward newsletter
- Reading our Community Impact Reports
- Attend a C2C 101 to develop your elevator pitch
- Following us on Facebook: @C2CPima

Align your funding priorities with cradle-to-career outcomes.

- Contact Angy Shearer at [ashearer@unitedwaytucson.org](mailto:ashearer@unitedwaytucson.org).

If you have any additional questions or would like to discuss further, reach out to Melissa Hernandez at [mhernandez@unitedwaytucson.org](mailto:mhernandez@unitedwaytucson.org).

