



Our Vision

Older adults thrive, enjoy quality of life and play an active role in shaping livable communities for all ages in Pima County.

Our Mission

Guided by the voices of elders, we advocate and design solutions that improve the quality of life for all.

How We Work

A broad collaboration of non-profit organizations, businesses, government agencies, community partners, and age 50+ residents, the ELDER Alliance works in partnership to establish a strong support system for the rapidly growing aging population.

Action teams are focused on priority areas identified by older adults, provide opportunities for project leadership and engagement, and produce tangible results.

Investments are made in partners who equitably serve those in need of support.

Visit our website: uwt.onl/ELDERAlliance

Current Focus Areas



DIRECT CARE WORKFORCE

Grow and support this undervalued profession while improving pay, working conditions and perception of value through a three-year workforce development pilot.



AFFORDABLE HOUSING

Increase the stock of available housing in Tucson and Pima County by creating an Affordable Housing Plan for Older Adults in partnership with developers, government agencies, private and public entities.



ALZHEIMER'S DISEASE & RELATED DEMENTIAS

Through the Dementia Capable Southern Arizona Initiative, raise public awareness, increase early detection and strengthen community resources for those living with ADRD and their caregivers.

Ongoing work through Action Teams address the following priorities:



ADVOCACY



AGE FRIENDLY COMMUNITIES



BEHAVIORAL HEALTH



MATURE WORKFORCE



TRANSPORTATION



COMMUNITY CONNECTIONS

Opportunities for Action

DIRECT CARE WORKFORCE

Champion quality training, higher wages, career advancement opportunities, and better reimbursement for services.

More information can be found at:

- PHI Quality Life Through Quality Jobs
phinational.org
- The Commonwealth Fund Improving Healthcare Quality
uwt.onl/directcareworkforce

AFFORDABLE HOUSING

Advocate for more state and federal funding for housing and support updated zoning regulations to encourage more innovative affordable housing options.

More information can be found here:

- City of Tucson Affordable Housing Strategy
uwt.onl/affordablehousing

ALZHEIMER'S DISEASE & RELATED DEMENTIAS (ADRD)

Learn about ADRD through Dementia Friends Information Sessions, refer individuals of concern for screening, and support employees who are caregivers.

More Information can be found here:

- ADRD
www.alz.org/dsw
- Screening and Referral Link for Dementia
pcoa.org/dementiareferral

OTHER WAYS TO HELP

- Promote the work of, and participation in, the ELDER Alliance!
- Refer interested individuals to our website:
uwt.onl/ELDERAlliance
- Follow us on Facebook:
[@ELDERAlliance](https://www.facebook.com/ELDERAlliance)
- Refer Direct Care Worker candidates to the Direct Care Workforce Resource at United Way:
<https://uwt.onl/DirectCare>
- Attend Dementia Friends Sessions the last Friday of every month at noon. Meeting Link:
<https://uwt.onl/DementiaFriends>
- Contact Elizabeth Cozzi for additional information at
ecozzi@unitedwaytucson.org