

Mission

To enhance the way we live by fundamentally changing the way we talk about death.

Vision

To ensure people in our community receive the care they desire at the end of life (aka goal-concordant care).

About Us

The Arizona End of Life Care Partnership (EOLCP), anchored at United Way of Tucson and Southern Arizona, is the largest funded end-of-life community-based partnership of its kind in the United States thanks to the David and Lura Lovell Foundation and Community Foundation for Southern AZ. Since its inception in 2017, nearly \$8,000,000 has been awarded to the Partnership. Our Partners span healthcare, legal and social services, with a strong emphasis on diverse communities, and cultural and religious traditions.

Our Partners provide education, resources, services, and support to people of all ages in our community, helping them to navigate the challenging issues of serious illness, death, and dying.

The goal is to normalize conversations about death in our community. As of 2019, 75% of people in our community believe it's important to discuss their end-of-life care wishes with family and loved ones, but 53% said they rarely or never discuss death and dying with anyone. Our goal is to promote Advance Care Planning in our community, which significantly reduces healthcare costs, brings peace of mind for the individual, and reduces burden for healthcare providers, family, and loved ones.

Our Impact

24,727 Community Members8,304 Community Professionals

have attended free community workshops organized by our Partnership since 2017.

OVER 36,000

Advance Directives have been distributed to community members in Pima County.

99.75% Increase

in knowledge of end-of-life care planning among those who participated in workshops.

99.29% Increase

in confidence among workshop participants to begin the end-of-life planning process.

Current Focus Areas

As the anchor organization, United Way guides the work of all of our Partner organizations and overall strategy of EOLCP through infrastructure, convening, shared outcome measures, data reporting, funding, and collective impact.



WORKPLACE INITIATIVES

To fundamentally change the way we talk about death, we must normalize conversations about serious illness and end of life in our community. Our Partnership is prioritizing outreach to workplaces through interactive presentations about end of life and advance care planning. United Way was the first organization to integrate end-of-life care planning into staff onboarding and training. We are expanding these initiatives to community partners to provide similar workshops and education for their staff.



ADVANCE CARE PLANNING

Our Partnership is committed to increasing knowledge and completion of Advance Care Planning (ACP) in Tucson and Southern Arizona. Our Partner, Contexture, operates the Arizona Healthcare Directives Registry (azhdr.org). This registry increases accessibility to all Advance Directives in real time for all types of healthcare providers and helps to ensure that wishes documented are wishes honored. All of our Partners, big and small, work together to educate our community about ACP and the registry.



HEALTHCARE PROFESSIONAL TRAINING

Conversations regarding wishes for the end-of-life care we desire are essential for those preferences to be respected. Healthcare providers need training and tools to facilitate serious illness and end-of-life conversations. UA College of Health Sciences received funding to integrate end-of-life care training into the curriculum in the Colleges of Medicine, Nursing, Pharmacy, and Public Health. TMC received funding to incorporate tools system-wide to ensure goal-concordant care.



EQUITY IN END-OF-LIFE CARE

Our Partners, Goodwill METRO Youth Center, Tu Nidito, and Pima County Juvenile Court Center, are working together to provide bereavement services to opportunity youth who are not engaged in school or work and have become involved in the Juvenile Court system. Additionally, our Partnership is focused on conducting listening sessions with underserved communities throughout Southern Arizona to identify gaps in end-of-life services and care. These voices will help inform and guide the ongoing work of our Partnership.

How You Can Make an Impact

- Invest in the Arizona End of Life Care Partnership so that we can continue to harness the passion and expertise of our Partners and create a community in which people plan ahead for their final moments to ensure that their wishes are honored.
- Promote an Advance Care Planning Workplace Initiative in your workplace utilizing resources provided by the Arizona End of Life Care Partnership.
- Talk about end of life with the people you care about, with your healthcare provider, and complete your Advance Care Plan. What matters to you?
- **Get Involved:** Our movement depends on the passion and support of community members like you. We invite you to join us. Contact azeolcp@unitedwaytucson.org to learn more.

Visit our website: **AZEndOfLifeCare.org**